

Message Text

UNCLASSIFIED

PAGE 01 BERN 03976 161151Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----106176 161312Z /53
R 161127Z AUG 78
FM AMEMBASSY BERN
TO SECSTATE WASHDC 6740
INFO USDOC WASHDC

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EO 11652: N/A

TAGS: BEXP, SZ

SUBJ: FOREIGN BUYER PROGRAM: EMBASSY BERN GROUP TRIPS
TO NON-FB DESIGNATED EVENTS

1. CCP FOR SWITZERLAND INCLUDES SEVERAL GROUP TRIPS TO
TRADE EVENTS IN USA WHICH DO NOT APPEAR ON COMMERCE
LIST OF FOREIGN BUYER DESIGNATED SHOWS. DEPENDING ON
ITINERARY, NUMBER OF PARTICIPANTS, EXPECTED PURCHASES
OF US EQUIPMENT, INPUT BY TRAVEL AGENT, AND OTHER FAC-
TORS, AN EMBASSY ESCORT MAY BE NEEDED. TRANSPORTATION
AND HOTEL ACCOMODATION IN SUCH CASES IS PROVIDED BY
TRAVEL AGENT, BUT USG ONLY POSSIBLE SOURCE FOR PARTIAL
PER DIEM, TAXIS, AND INCIDENTAL EXPENSES.

2. THERE FOLLOWS LIST OF FOREIGN BUYER EVENTS FOR WHICH
GROUP TRIPS BEING PLANNED:

- A) SEPTEMBER 9-24, 1978 WESCON/MICRO 78, LOS ANGELES,
SAN FRANCISCO, AUSTIN, DALLAS.
- B) NOVEMBER 11-19, 1978 51ST SCIENTIFIC SESSIONS, AM.
HEART ASSOCIATION, DALLAS.
- C) NOVEMBER 25-DEC. 3, 78 RADIOLOGICAL CONFERENCE AND
EXHIBITION, CHICAGO.
- D) FEBRUARY 24-MARCH 7, 79 TECH-INVEST 79 - GROUP TRIP
IN TECHNOLOGY TRANSFER AND DIRECT
INVESTMENT, WITH VISIT TO TECH-
EX, ATLANTA, GA; AND INDUSTRIAL
SITES ATLANTA, GA; HUNTSVILLE,

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- BIRMINGHAM, AL; HOUSTON, DALLAS, TX.
- E) JUNE 23 - JULY 5, 1979 TEXT 79 - GROUP TRIP IN WORD
PROCESSING AND OFFICE AUTOMATION -
NEW YORK CITY, PHILADELPHIA
(SYNTOPICAN CONFERENCE), WASHING-
TON, BOSTON.

3. BASED ON PAST EXPERIENCE, WE ANTICIPATE PERHAPS
3 OF 5 EVENTS LISTED WOULD REQUIRE EMBASSY ESCORT.
4. ACTION REQUESTED: FOR PLANNING PURPOSES, CAN
DEPARTMENT ASSURE US THAT APPROX. DOLS 300 PER
TRIP (DOLS 900 FOR ANTICIPATED TOTAL NEED) LIKELY
BE AVAILABLE? SPECIFIC REQUEST WITH DETAILED ITI-
NERARY WOULD OF COURSE BE SUBMITTED ON A CASE-BY-CASE
BASIS WHEN REQUIREMENT FOR EMBASSY ESCORT BECOMES
EVIDENT.
CROWLEY

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NNN

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